Pensa

Vision AI for Retail

First industry scalable AI solution for shelf planning and in-store execution

Vision AI uses computer vision and advanced artificial intelligence to digitize all aspects of physical inventory, location, and availability. Repetitive and tedious tasks are automated to let you take the most efficient, next best actions at each point of time, providing enhanced visibility of in-store realities and compliance.

Who is Pensa Systems?

Leading innovator in AI Transformation at Retail

- ✓ Industry's first scalable solution for computer vision and AI at retail

- ✓ Global, blue-chip customers and major partners

- ✓ Broad product portfolio for HQ planning & in-store execution

- ✓ Proven business cases and case studies

- ✓ Future-proof system to adapt with evolving business needs

TOP AI LEADERS 2024
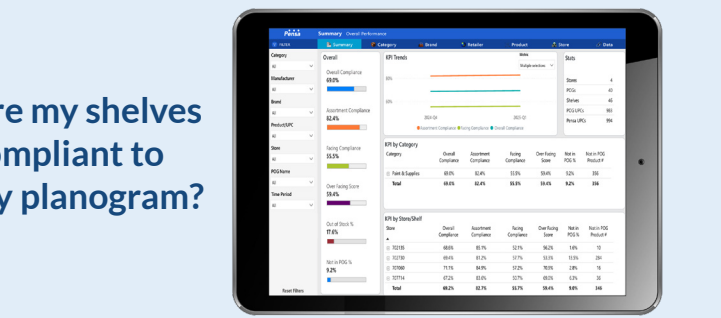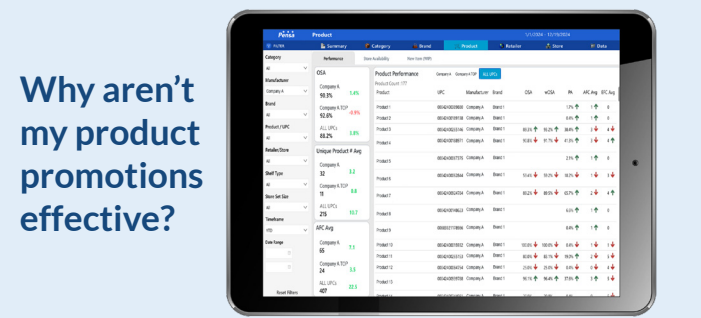
RETAILTECH BREAKTHROUGH AWARD 2024

2023 & 2024 Winner

✓ **KEEP THE RIGHT THINGS ON THE SHELF**

✓ **EFFORTLESSLY EXECUTE IN-STORE**
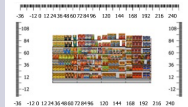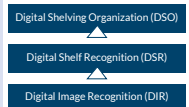
✓ **TURN YOUR SHELF INTO DATA PROFIT**
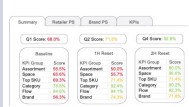
![Pensa logo]

Pensa AI auto-analyzes the shelf in **seconds**

Vision AI identifies items on the shelf

Clarifying exactly **how the shelf is executed**

Flagging what is right and wrong, pinpointing the **highest priority tasks**

From your existing your task software

1. Integrates a task within existing software
2. Pens mobile app pops up on screen
3. Tasks are automatically auto-completed and prioritized

Feeding results for planning & optimization

Answering the Questions that Matter

Why aren't my product promotions effective?

Are my shelves compliant to my planogram?

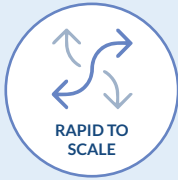# Pensa Retail Portfolio of AI Products and Services

In-Store Action

Integrated AI auto-analyzes shelf and prioritizes actions in real-time for your store associates

Data Programs

Turnkey data programs earn high margin dollars from the value of your shelf

Planning

Optimized visibility for space to sales shelf planning, promotional effectiveness and layout

Measurement

Automated scorecarding, availability and item location

Compliance

Compliance against planograms, merch and promotions

Pensa Inside

Custom license to embed Pensa's digital image recognition and AI within larger enterprise initiatives

Digital Shelving Organization (DSO)

Digital Shelf Recognition (DSR)

Digital Image Recognition (DIR)

The Pensa AI Competitive Difference

SPEED AND ACCURACY
10x faster and more accurate capture

RAPID TO SCALE
Zero setup, any device, self-learning AI

ACTIONABLE
Full range of immediate AI

QUICK DELIVERY
Scan to action in minutes

EASY TO USE
97% new user, first day scan success rate
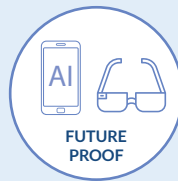
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