

Space to Sales

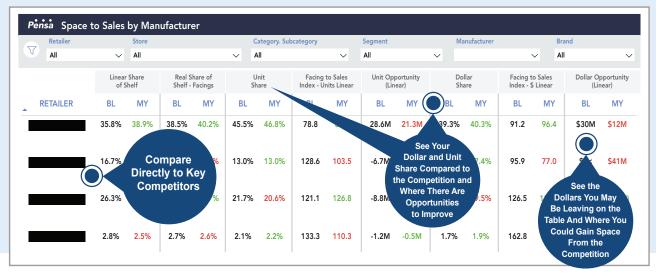
Maintain fair share of shelf, flag crucial underspacing, translated to dollars lost

You know if you are under-spaced it costs you revenue and market share. Current ways of getting to the truth are inaccurate and can lead to the wrong conclusions or actions; resulting in a **false view of your true share of shelf and lost sales due to being under-represented**.



See Opportunities Across Retailers

Zero-in to Compare to your Competitors



Far Greater Visibility into the Size of the Problem

Pensa provides you with **continuous visibility** for compliance and accountability to right-size and fix.

GET THE SHELF SHARE YOU DESERVE 🛛 💎 PROTECT AND GROW MARKET SHARE



Tell us which Tell us which Access the categories to retailers and live dashboard include banners to include

Easy to Get Started & See Impact

Pensa Does the Rest

- Pensa's extensive network already has visibility for you (or we add it at our expense)
- Store sampling (~10-20%) or you tell us
- Frequency of scans (generally 1-2x a month) or you tell us

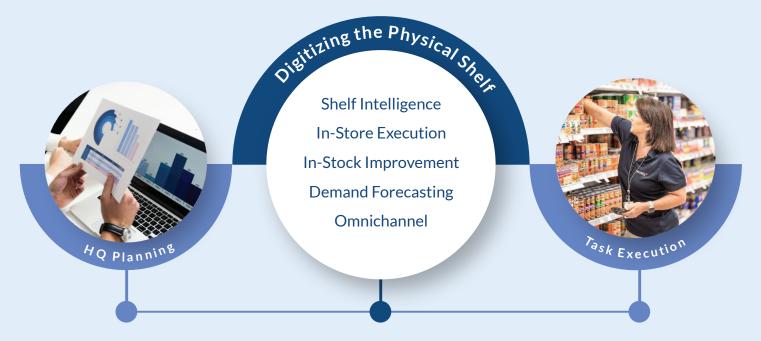
Typical Business Case Improvements

Optimizing shelf space drives greater sales.





Unlocking Your AI Strategy for Retail



Pensa AI is the first industry scalable answer for managing across headquarters and in-store activities



Pensa is Equipped to Meet you Where you Are

No hassle & unprecedented access to data

We do the work

Get <u>continuous access</u> to our AI output and to out-of-the-box dashboards.

Receive constant shelf visibility, up to every week, every day, every month, and up to every store location.

Leverage the vast and growing Pensa Network of 400k affiliates calling on nearly every retailer up to every week or every day.

You get the visibility

See your reality in your categories and retail banners already available. Or, if not, can be added quickly.

Get the data in a cost effective, efficient manner, done by Pensa, syndicated so you don't pay for custom projects or one-off audits.

(Pensa AI makes this possible for the very first time by being insanely fast to digitally collect and interpret, used by the Pensa Network already in place.)

Learn more at pensasystems.com