

Shelf Intelligence Portfolio -

Shelf Share Solution

A poor understanding of shelf conditions can be costly. Sub-optimal shelf share and holding power translates into significant lost sales today and into the future.

Growth through a better understanding of share of shelf Pensa's patented computer vision and AI platform tracks share of shelf over time.



Pensa's Share of Shelf Dashboard

The Pensa Advantage

30% MORE ACCURATE

TOTAL RETAIL COVERAGE

GRANULAR DETAIL

CONTINUOUS MONITORING

FAST TIME TO VALUE

COMPETITIVE BRAND VISIBILITY



Proven Results

A leading CPG manufacturer used real share of shelf over time to:







The Power of Pensa

We offer a breadth of shelf intelligence solutions tailored to your use cases and business goals.

Understand Shelf Conditions	On-Shelf Availability Real Share of Shelf
Benchmark and Measure Shelf Execution	Perfect Store KPIs Product Positions Compliance
Find and Fix Shelf Issues	Shelf Exception On-Shelf Availability Notifications Reporting



The Pensa Difference

Pensa's innovative shelf intelligence solution assesses an entire store aisle in ~20 seconds and digitally reconstructs a 98% accurate view of shelf conditions without requiring reference images. Pensa captures full categories down to a SKU level, including competitive and private label brands, and is quick and easy to deploy.

Learn more at pensasystems.com

