Shelf Availability Solution

The challenges of poor shelf inventory visibility

Out of stocks and underperforming SKUs are holding back your growth at the shelf.
Do you have the visibility into actual on-shelf stock levels you need to compete?

Drive growth with a better understanding of the shelf

Pensa's patented computer vision and AI platform provides a
highly accurate view of retail shelf conditions to grow sales and share.

Product Availability

On-Shelf Availability

OVERALL PERFORMANCE

On Shelf Availability	Product Availability
80.0%	**84.2%**

Categories	6	Shelf Scans	54K
Retailers	8	Stores	1119

OSA   PA

Weekly OSA

82.3%   82.3%
79.8%
79.2%   80.1%   79.5%   81.0%
78.5%
72.1%

82%
80%
78%
76%
74%
72%

Feb 2023   Mar 2023   Apr 2023   May 2023   Jun 2023   Jul 2023   Aug 2023

OSA by Category

Category	OSA %
Category 1	86.3%
Category 2	80.5%
Category 3	80.5%
Category 4	78.7%
Category 5	76.6%
Category 6	65.7%

OSA by Retailer & Divsion/Banner

Retailer/Div&Banner	OSA %
⊞ Retailer 1	83.3%
⊞ Retailer 2	79.2%
⊞ Retailer 3	83.7%
⊞ Retailer 4	76.2%
⊞ Retailer 5	85.3%
⊞ Retailer 6	75.3%
⊞ Retailer 7	83.4%
⊞ Retailer 8	73.4%

Category and Retailer Tracking Over Time

Pensa's Shelf Availability Dashboard

The Pensa Advantage

✓ **30% MORE ACCURATE**   ✓ **TOTAL RETAIL COVERAGE**   ✓ **SKU-LEVEL DETAIL**

✓ **CONTINUOUS MONITORING**   ✓ **FAST TIME TO VALUE**   ✓ **FULL CATEGORY VIEWS**

Pensa

Proven Results

A leading CPG manufacturer drove a **7% sales lift** through improved OSA visibility over time.
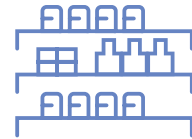
7%
Sales Lift

13%
OSA Gain
Top Moving SKUs

5%
OSA Gain
Other SKUs

The Power of Pensa

We offer a breadth of shelf intelligence solutions tailored to your use cases and business goals.

Understand Shelf Conditions

On-Shelf Availability   Real Share of Shelf

Benchmark and Measure Shelf Execution

Perfect Store KPIs   Product Positions   Compliance

Find and Fix Shelf Issues

Shelf Exception Notifications   On-Shelf Availability Reporting

50+
retailer banners

The Pensa Difference

Pensa's innovative shelf intelligence solution assesses an entire store aisle in ~20 seconds and digitally reconstructs a 98% accurate view of shelf conditions without requiring reference images. Pensa captures full categories down to a SKU level, including competitive and private label brands, and is quick and easy to deploy.

Learn more at pensasystems.com

5,000+
retail locations