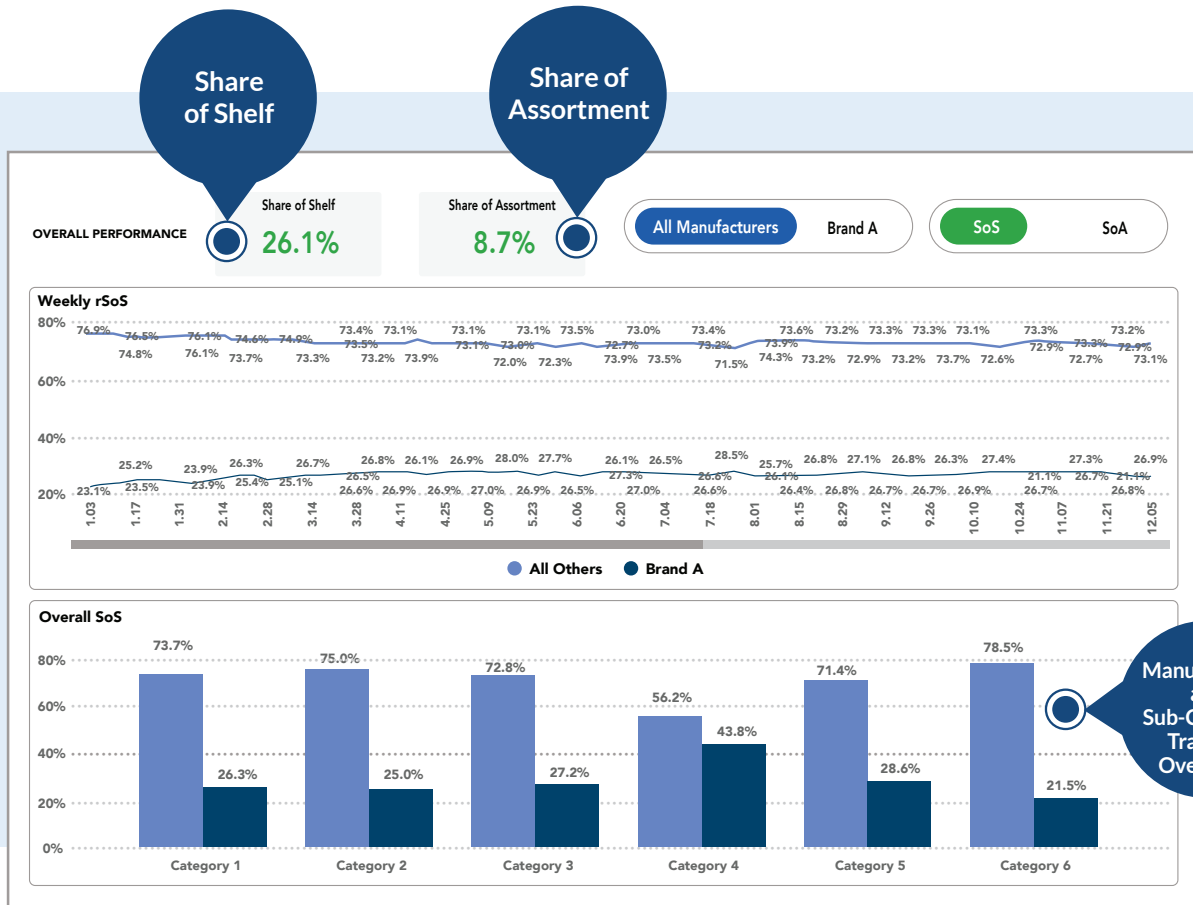


## Shelf Share Solution

A poor understanding of shelf conditions can be costly. Sub-optimal shelf share and holding power translates into significant lost sales today and into the future.

### Growth through a better understanding of share of shelf

Pensa's patented computer vision and AI platform tracks share of shelf over time.



Pensa's Share of Shelf Dashboard

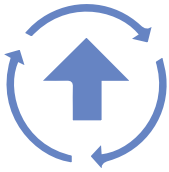
### The Pensa Advantage

- ✓ 30% MORE ACCURATE
- ✓ TOTAL RETAIL COVERAGE
- ✓ GRANULAR DETAIL
- ✓ CONTINUOUS MONITORING
- ✓ FAST TIME TO VALUE
- ✓ COMPETITIVE BRAND VISIBILITY



## Proven Results

A leading CPG manufacturer used real share of shelf over time to:



Improve holding power in primary locations



Increase surge period stock levels



Improve secondary display performance

## The Power of Pensa

We offer a breadth of shelf intelligence solutions tailored to your use cases and business goals.



Understand Shelf Conditions

On-Shelf Availability

Real Share of Shelf



Benchmark and Measure Shelf Execution

Perfect Store KPIs

Product Positions

Compliance



Find and Fix Shelf Issues

Shelf Exception Notifications

On-Shelf Availability Reporting



50+

retailer banners

## The Pensa Difference

Pensa's innovative shelf intelligence solution assesses an entire store aisle in ~20 seconds and digitally reconstructs a 98% accurate view of shelf conditions without requiring reference images. Pensa captures full categories down to a SKU level, including competitive and private label brands, and is quick and easy to deploy.

Learn more at [pensasystems.com](https://pensasystems.com)



5,000+

retail locations