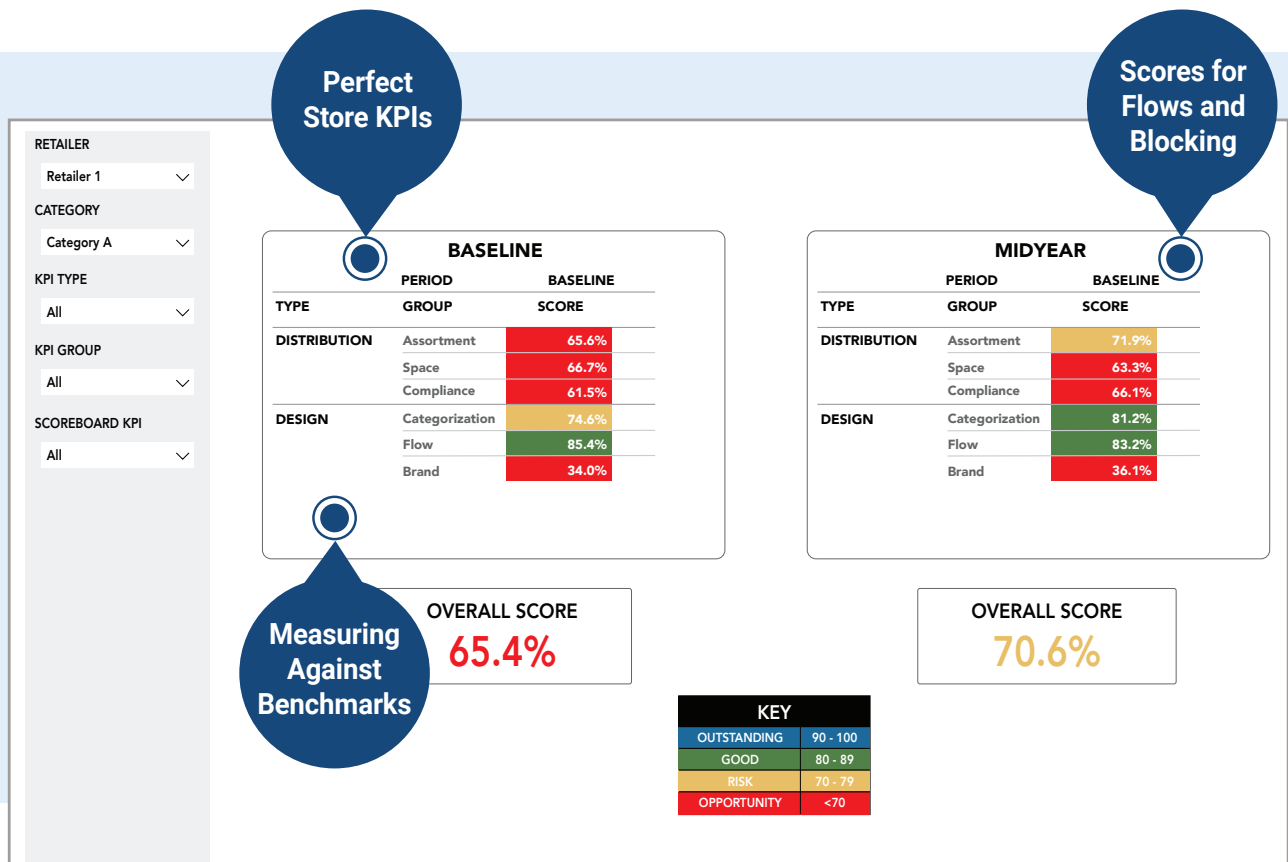


Shelf Scorecard Solution

“Perfect Store” retailer execution and related sales growth can be hampered by non-standard, inaccurate and dated shelf KPI scorecards and manual behind the scenes analysis.

Improved In-store efficiency and standardized benchmarking

PPensa’s patented computer vision and AI platform fully automates analysis and scorecarding of retailer shelf execution.



Pensa's Syndicated Scorecard

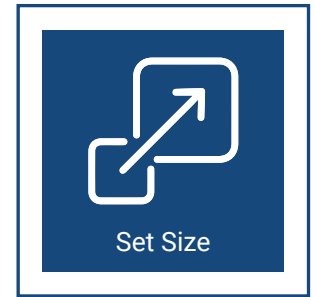
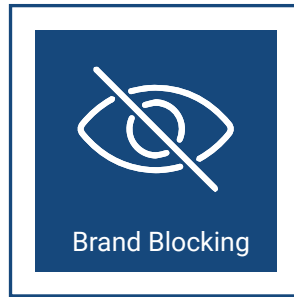
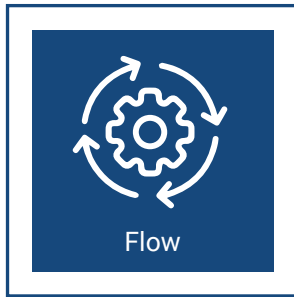
The Pensa Advantage

- ✓ 30% MORE ACCURATE
- ✓ FULLY AUTOMATED
- ✓ STANDARDIZED BENCHMARKS
- ✓ TOTAL RETAIL COVERAGE
- ✓ AVAILABILITY AND PLACEMENT
- ✓ INCLUDES COMPETITIVE PRODUCTS



Perfect Store KPI Tracking

Pensa automatically and continuously measures and updates these key shelf performance indicators.



The Power of Pensa

We offer a breadth of shelf intelligence solutions tailored to your use cases and business goals.



Understand Shelf Conditions

On-Shelf Availability

Real Share of Shelf



Benchmark and Measure Shelf Execution

Perfect Store KPIs

Product Positions

Compliance



Find and Fix Shelf Issues

Shelf Exception Notifications

On-Shelf Availability Reporting



50+
retailer banners

The Pensa Difference

Pensa's innovative shelf intelligence solution assesses an entire store aisle in ~20 seconds and digitally reconstructs a 98% accurate view of shelf conditions without requiring reference images. Pensa captures full categories down to a SKU level, including competitive and private label brands, and is quick and easy to deploy.

Learn more at pensasystems.com



5,000+
retail locations