

Shelf Availability Solution

The challenges of poor shelf inventory visibility

Out of stocks and underperforming SKUs are holding back your growth at the shelf.
Do you have the visibility into actual on-shelf stock levels you need to compete?

Drive growth with a better understanding of the shelf

Pensa's patented computer vision and AI platform provides a highly accurate view of retail shelf conditions to grow sales and share.



Pensa's Shelf Availability Dashboard

The Pensa Advantage

- ✓ 30% MORE ACCURATE
- ✓ TOTAL RETAIL COVERAGE
- ✓ SKU-LEVEL DETAIL
- ✓ CONTINUOUS MONITORING
- ✓ FAST TIME TO VALUE
- ✓ FULL CATEGORY VIEWS



Proven Results

A leading CPG manufacturer drove a **7% sales lift** through improved OSA visibility over time.



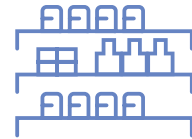
7%

Sales Lift



13%

OSA Gain
Top Moving SKUs



5%

OSA Gain
Other SKUs

The Power of Pensa

We offer a breadth of shelf intelligence solutions tailored to your use cases and business goals.



Understand Shelf Conditions

On-Shelf Availability

Real Share of Shelf



Benchmark and Measure
Shelf Execution

Perfect Store KPIs

Product Positions

Compliance



Find and Fix Shelf Issues

Shelf Exception
Notifications

On-Shelf Availability
Reporting



50+
retailer banners

The Pensa Difference

Pensa's innovative shelf intelligence solution assesses an entire store aisle in ~20 seconds and digitally reconstructs a 98% accurate view of shelf conditions without requiring reference images. Pensa captures full categories down to a SKU level, including competitive and private label brands, and is quick and easy to deploy.

Learn more at pensasystems.com



5,000+
retail locations